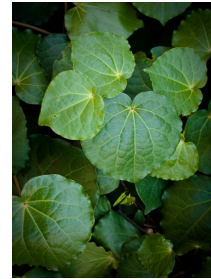


Free Educational Day Out in Lovely Kew



Kiwiherb, the makers of high potency organic and wild crafted herbal products from beautiful, unpolluted New Zealand, will be hosting 'Herbs in the Gardens: Kiwis at Kew' for media contacts and health store owners and managers on Tuesday 13th April (following its attendance at the Natural & Organic Products Europe 2010 show at London Olympia on 11th-12th April).

New Zealand is renowned for its incredibly diverse range of plant-life, with many of these plants used by the Maori, the indigenous people of New Zealand, to treat ill health. The Kiwiherb range is unique in embracing the wisdom of Rongoa (Maori herbal medicine) with the inclusion of sustainably sourced New Zealand native herbs carefully selected for their time-honoured traditional medicinal uses.

The event will be hosted by Managing Director of Kiwiherb, Phil Rasmussen, who is a Pharmacist and Medical Herbalist, and David Hammond, a Medical Herbalist. Guests will meet at 11am at the Coach and Horses on Kew Green for a presentation about New Zealand herbs traditionally used by Maori healers, including Horopito, Manuka and Kawakawa (pictured above from left to right). Manuka is, of course, the best known medicinal herb from New Zealand. However there are many others with interesting healing properties.

After a buffet lunch, attendees will be taken to the Royal Botanical Gardens to see some New Zealand herbs growing 'in the flesh'. Afterwards, guests are free to roam the lovely gardens.

Notes to Editors:

Admission is by invitation only and places are limited. For further details and invitations, please contact Dave Hammond on 01296 662328 or email him at david.hammond888@btinternet.com. For more information, visit www.kiwiherb.co.uk.